

The results are in...

The results are in... from our marketing and social media trends survey.

Social media is encroaching more into the business world and some of our customers are seeing this, even if they don't agree or embrace it currently.

We asked a few clients, and others, about their views on media trends, social media and B2B. Do they think social media is important to B2B or are is it just playing around with FaceBook? How effective are traditional media versus social media? What social media activities are best suited for the world of B2B?

[Click here to have a look at the very interesting numbers.](#)

Published: 24th May 2011